

## **Jens Boche takes over management duties at DIRAK**

- **Decades of experience at DIRAK**
- **Clear goals in view: solid foundation and balanced growth**
- **DIRAK will stand for application-specific development solutions**

(Ennepetal, 07/03/2023) The shareholders of the DIRAK Group have called Jens Boche, who has been the company's authorized representative for many years, to be the Managing Director of DIRAK Holding and DIRAK GmbH, effective as of June 20, 2023. The decisive factor for this was the many years of proven loyalty of Jens Boche, who has been with the company since 2001 and has well established networks nationally and internationally.

### **The new Managing Director has shaped DIRAK**

Jens Boche influenced the development of the company strategically during this time and was significantly involved in expanding DIRAK's global network. In this capacity he helped to shape the DIRAK locations in the USA, India, England and Asia. Furthermore, in his main area of responsibility, materials management, he developed and expanded communication and access to the supply chain for DIRAK as a company.

### **Goal for DIRAK: solid foundation and firm cohesion**

Jens Boche has set himself the goal of further establishing the company from Ennepetal, Germany, a leading system provider worldwide for latch, hinge and fastening technology in industrial housing construction, on a solid foundation with controlled growth and transparent procedures: "It is important for me to keep DIRAK firmly on course, especially in volatile times, and together with our employees I am looking forward to the time ahead."

For Jens Boche, people and business partners always take center stage.

"For more and more customers, the name DIRAK will stand for application-specific development and standard solutions, and our customers will feel that they can obtain excellent consulting from DIRAK at any time," said Jens Boche. He added that based on an open communication culture built on trust and respect, the company will solve customers' problems worldwide with an impressive product portfolio, development competence and range of services.

#### **About DIRAK**

With customer requirements in focus and pioneering ideas driving it forward, DIRAK GmbH has been developing and selling innovative fitting components for industrial housing construction since it was founded by Dieter Ramsauer in 1991. These products offer comprehensive solutions for many different application areas. They are backed up by over 600 employees at nine locations worldwide in Europe, North America and Asia. The DIRAK global network is also represented and supported by numerous distributors worldwide.

## Photographic material

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(photo: DIRAK)